

# Monarch cork Business plan Teaser

## Overview

Monarch Cork was founded in 2018 in Izmir (West cost of Turkey) with an environmentally friendly and sustainable fashion approach by producing innovative products range.

Monarch Cork foundations are based on long-term relation with its customers and strong market/product researches.

Monarch Cork has reasonable high capacity of production we offered fashion goods to our customers through our distributors or direct sale.

## Opportunity

Monarch Cork focused to provide sustainable products, company's main assets are skillful staffs and strong production capability.

We offer sustainable support in terms of production , design, material, after sales service and marketing strategies.

we tried to follow a customer satisfaction policy by developing a multi channel production includes Monarch Cork brand product and OEM/ODM production.

## Quality Policy

Fulfill the expectations of our customers and building strong customer loyalty empowered by Premium quality products and service

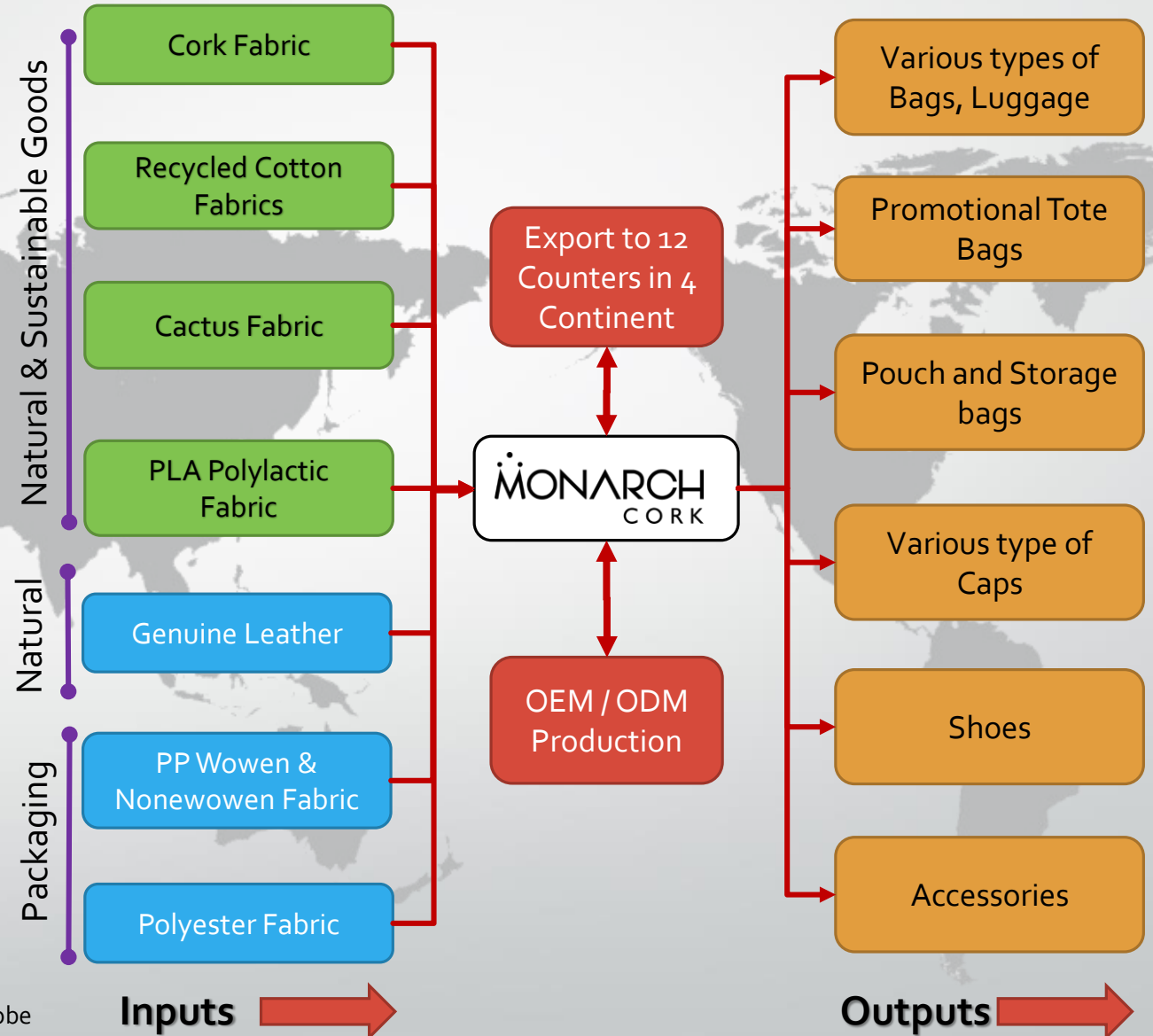
## Our Mission

Level up the lifestyle of people.

## Our Vision

Expand the sustainable product culture in all around the globe

# Main Focus : Sustainable products



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# Monarch cork Product Range

Various types  
of Bags,  
Luggage



Promotional  
Tote Bags



Pouch and  
Storage bags



Various type of  
Caps



Shoes



Accessories



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## Cork Cycle



Cork Tree is Harvested Each 9 Years once



Cork Barks will be Processed



No damage made to the tree during this process



Cork Fabric produces after long processes



Monarch Cork turns cork fabrics to fashion products

OBM-ODM-OEM Private Label

## Cotton Cycle



Used Cotton products Collected



Cotton Harvested from fields in Turkey



Fabrics are grinded



After Processes it turns to cotton fabric

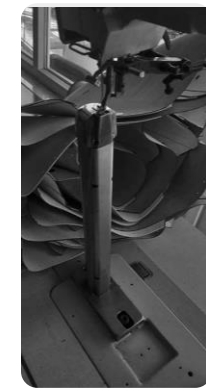


Monarch Cork turns Cotton fabrics to Tote bags products

OBM-ODM-OEM Private Label

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# Why Sustainable Products are cool ?



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